

## Message Text

UNCLASSIFIED

PAGE 01 BANGKO 26164 110613Z  
ACTION EA-12

INFO OCT-01 ISO-00 EB-08 /021 W  
-----076560 110614Z /13

R 110556Z SEP 78  
FM AMEMBASSY BANGKOK  
TO USDOC WASHDC  
INFO SECSTATE WASHDC 0732

UNCLAS BANGKOK 26164

E.O.11652: N/A  
TAGS: BEXP, TH  
SUBJ: WTDR/FTI: PRACHACHANG AND CO., LTD.

REF USDOC 14227

1. THAILAND

OFFICE USE: 2. 549 3. 0098800 4. 01

5. PRACHACHANG AND CO., LTD.

6. P.O.BOX 310, 861-863 TALAD NOI, NEW ROAD

7. BANGKOK

8. CONTACT: MR. SWASDI HETRAKUL

9. TITLE: OWNER/MANAGING DIRECTOR  
OTHER OFFICIALS ARE: MS. USA HETRAKUL, ASST.MANAGING DIR.  
AND MR. PRICHA HETRAKUL, ASST.MANAGING DIRECTOR.

10. PHONE: 2332504-5 11. TELEX: NA

12. CABLE: PRACHA BANGKOK

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 BANGKO 26164 110613Z

13. ESTBL: 1935 14. EMPL: 40 15. SIZE: MEDIUM

16. REPUTATION: Y-GOOD 17. RPT DATE: 09/78

OFFICE USE: 18. K 19. NA 20. X 21. NA 22. NA

23A. 27500 COMMERCIAL PRINTING PLANT

24. FOREIGN SALES: NA

25. FINANCIAL REFS: BANGKOK BANK LTD., 9 SUAPA ROAD, BANGKOK; SIAM COMMERCIAL BANK LTD., 1060 NEW PETCHBURI ROAD, BANGKOK; BANK OF ASIA LTD., 601 NEW ROAD, BANGKOK, THAILAND.

26. TRADE REF: FUBER INK, INC., NEW JERSEY.

27. FOREIGN FIRM REPRESENTED: FUBER INK, INC., NEW JERSEY FOR INK.

28. POST EVALUATION: PRACHACHANG WAS INCORPORATED IN 1943 WITH AN AUTHORIZED CAPITAL OF DOLS 250,000 TO ENGAGE IN PRINTING BUSINESS AND TO IMPORT PRINTING INK. NINETY PERCENT OF ITS IMPORTS ARE FROM THE U.S. WITH THE REMAINDER FROM JAPAN. IT OWNS AN OFFICE OF 30 SQ. METERS AND PRINTING WORKSHOP OF 200 SQ.METERS, LOCATED IN ONE OF BANGKOK'S BUSINESS DISTRICTS. FIRM'S SALES VOLUME IN 1977 WAS REPORTED TO BE DOLS 600,000. IT EMPLOYS 40 PEOPLE INCLUDING 5 SALESMEN. LOCAL BANK REPORTS THAT PRACHACHANG HAS SINCE 1966 MAINTAINED AN ACTIVE ACCOUNT WITH THE BANK AND THAT OVERDRAFT FACILITIES OF MEDIUM SEVEN FIGURE PROPORTIONS HAVE BEEN GRANTED TO PRACHACHANG AT THE BANK'S SATISFACTION. PRACHACHANG IS CONSIDERED TO BE A GOOD TRADE CONTACT FOR U.S. FIRMS.  
UNCLASSIFIED

UNCLASSIFIED

PAGE 03 BANGKO 26164 110613Z

29. PREP: SATHIT/SOMSAK APPR: SHIRL F. MCARTHUR.  
ABRAMOWITZ

UNCLASSIFIED

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 11 sep 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978BANGKO26164  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D780369-0191  
**Format:** TEL  
**From:** BANGKOK  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1978/newtext/t19780979/aaaacnez.tel  
**Line Count:** 97  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** 2176e852-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION EA  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 29 mar 2005  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** N/A  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 1475793  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** WTDR/FTI: PRACHACHANG AND CO., LTD.  
**TAGS:** BEXP, TH  
**To:** COM  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/2176e852-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014